



Rotherham Pride GDPR Statement

The extract below, Section 4 of the Rotherham Pride Privacy Policy, applies to participating Parade groups, Festival stallholders and entertainment acts at Rotherham Pride 2021.

The full conditions of how we handle personal information are set out in the Rotherham Pride Privacy Policy, available on the Rotherham Pride website. You must confirm you have read and accept the content of the Privacy Notice below for your application to be considered.

4. SPONSORS AND SUPPORTERS

4.1 The term 'sponsor' includes all individuals and organisations, commercial or otherwise, who provide funding and/or goods/services in-kind that allows Rotherham Pride events and activities to take place.

4.2 The term 'supporter' includes all individuals and organisations (other than sponsors, volunteers and Rotherham Pride officials) involved with Rotherham Pride events and activities, including other charity and voluntary organisations, venues, participating Parade groups, Festival stall holders, entertainment acts, public bodies, commercial contractors and suppliers.

4.3 We maintain contact details (name, position, telephone number(s), email address and postal address) of sponsor and supporter personnel who are assigned to interact with us regarding Rotherham Pride. This personal information is only available to those Rotherham Pride officials who require it to carry out their duties.

4.4 We shall retain the personal information of sponsor and supporter personnel at the end of any sponsorship or other agreement only for the sole purpose of pursuing new sponsor or other agreements for future Rotherham Pride events and activities unless the sponsor, supporter or individual specifically requests us to delete such personal information.

4.5 We do not pass on to third parties the personal details of our supporters including those who are involved in a sponsoring or other agreement with us, unless a legal requirement arises to do so. Where another sponsor, supporter, organisation or individual seeks such details to further our aims or theirs in support of Rotherham Pride or LGBT issues we shall supply the third party details to the sponsor or supporter for them to decide if they wish to engage with the third party.