

SPONSORSHIP PACKAGES



Here is your opportunity to be part of Rotherham Pride 2018 with marketing and sponsorship opportunities.

Rotherham Pride host an annual event which takes place at Clifton Park on Saturday 14th July 2018. We work throughout the year to champion diversity and promote equality & inclusion in Rotherham. Sponsoring Rotherham

Pride offers a unique opportunity for your organisation to;

- Engage both existing and potential customers on a unique platform.
- Support equality, diversity and inclusion both in your workplace and in the community.
- Be part of a growing movement that is continuing to advocate for equality and diversity.

BRONZE PACKAGE £250

*Promotion & recognition on Website and social media.

SILVER PACKAGE £500

Bronze Plus:

- *Free Stall
- *Half A5 brochure advert
- *March walking entry
- *Coverage on posters/flyers

GOLD PACKAGE £1000

Silver Plus:

- *Full A5 brochure advert
- *Listed on Thank you page with direct links to your website.

PLATINUM PACKAGE £2000

Gold Plus:

We currently have two platinum packages;

*Main stage- This package includes full coverage of the Main Stage and sponsorship of the headline act. During all publicity and publication the stage will be referred to as 'The Smith & Co Stage' for example.

*March- This package includes full coverage of the March and will lead the March. During all publicity and publication the stage will be referred to as 'The Smith & Co March' for example.

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STALL HIRE

- *Charity, Voluntary and Organisations- £25 Pitch & £40 Stall
 - *Commercial Organisation- £35 Pitch & £60 Stall
 - *Food and Soft Drinks Vendors- £150
- (Discount for Stall & Parade walking entry)

ADVERTISING

The event Brochure will be free to visitors at the Pride event and two weeks before to maximise exposure

Advertising space is available;

*Half Page £25.00

*Full Page £50.00

PRIDE MARCH

Rotherham Pride 2018 will host the first ever full parade.

Walking Entries (max 20 people)

*Small Charity, Voluntary and Unfunded Organisation FREE

*Large Charity and Funded Organisations £50.00

*Commercial Organisation £100.00

MEDIA & PRESS COVERAGE

*Website- We have a brand new website for 2018 with 8,000 views (per month) during peak period.

*Social media- Facebook impressions 10.5k (per week) during peak period and Twitter impressions 50k (per week) during peak period.

*Radio, Magazines & Newspapers- We aim to have our event covered both locally and regionally.

CONTACT US

*Email- prideofrotherham@gmail.com